

POWER Source

July 2008

**Customers first.
Energy that lasts.**



5 minute task

In five minutes, save \$5 on your energy bill every summer month (June through September) by signing up for our Demand Conservation program. It allows us to cycle off your central A/C or heat pump a few minutes during peak usage days to reduce the load on our power plants. Your unit's fan will still run to help you stay cool. Choose one of these options:

- *Have a switch installed on your A/C system and receive a \$5 credit each summer month.*
- *Or, ask for the programmable thermostat to automatically control your cooling and heating (\$5 credit does not apply).*

Sign up at www.eon-us.com or 1.866.857.COOL (2665). ■

Looking back at our environmental record...



Since the 70s, E.ON U.S. companies have been leaders in protecting the environment. Clean energy is not a new concept for E.ON U.S. Environmental excellence is part of our legacy. It began in the early 1920s when we explored ways to remove ash from coal burned to generate electricity. Our environmental initiatives continued into the 1970s when we helped to develop environmental scrubbers and then was among the nation's first utilities to install them at its coal-fired generating stations. (Scrubbers remove sulfur dioxide emissions responsible for acid rain formation.) More recently, we are investing more than \$900 million to install scrubbers at our Ghent and E.W. Brown generating stations. In addition, E.ON U.S. has been recognized for its use of continuous mercury monitors and has one of the industry's top environmental records, winning awards for pioneering emission control.

Situated on the banks of Lake Herrington, our Dix Dam Hydro Station - built in the 1920s - not only is capable of generating up to 24 megawatts of electricity but the facility provides sanctuary for the endangered grey bat. Coupled with the 80 megawatts currently available at our Ohio Falls Generating Station (capacity will increase to 101 megawatts when

It's summertime and the (energy) saving is easy...

The following summer energy savings tips will help you save money and energy.

- Clean your air filters, fresh air intakes, supply vents, and return grills. Dust and dirt cause your air conditioning unit to work harder and use more energy, potentially adding \$150 or more to your bill each year.
- Turn off lights that you don't need. This saves energy and cuts down on added heat during the summer. ■



updates are complete), we have more than 100 megawatts of emissions-free generating capacity.

Now, the E.ON U.S. Center, a 23-story office tower in downtown Louisville, Ky., has earned the U.S. Environmental Protection Agency's (EPA's) ENERGY STAR® designation. The ENERGY STAR® designation is granted to commercial office properties that use approximately 35 percent less energy than average buildings, while still providing quality service and comfort to occupants. Our goal is to achieve this rating at other company facilities as we make the necessary upgrades and improvements to meet the program's criteria.

Today we continue to explore even more innovative ways to protect and preserve the natural resources we all share by investing in cleaner, more efficient energy generation and emission controls while helping our customers save energy and money. ■

Summer safety tips

During times of severe weather, call us at the number below or click on our Web site for storm safety tips at www.eon-us.com/storm, such as:

- Stay away from downed wires. Keep others away, too.
- Always assume any downed wire is an energized power line and call us immediately at 800-981-0600.
- Remember, there is no way to tell if a downed wire is an energized power line, or a cable or telephone wire.
- Be cautious when clearing your yard after a storm, as branches or debris may be in contact with downed power lines. ■

Carbon footprint right on your bill



We're the first utility company to give you the size of your carbon footprint right on your monthly utility bill.

Carbon dioxide, or CO₂, is a greenhouse gas that negatively impacts our environment, locally and globally (called global warming). Since last July, we have provided you with information on the environmental impact of your energy consumption. That's right. Your monthly statement includes:

- The actual number of pounds of carbon dioxide your home's energy usage emitted for the month.
- The amount of electricity and carbon a typical resident uses and emits—so you can compare.

To calculate your total carbon footprint, you can look at other activities that add to your carbon footprint, such as driving a car and traveling in an airplane (reviewable on the web at www.carbonfootprint.com).

Reducing our carbon footprint by saving energy is everyone's responsibility. Start today by:

- Recycling.
- Buying energy-efficient appliances.
- Taking advantage of some of the energy-saving programs we offer.

Find out more about your carbon footprint and the programs we offer to help reduce your footprint at www.eon-us.com. ■

CONTACT INFORMATION

Kentucky Utilities

KU Customer Service
Monday – Friday
7 a.m. – 7 p.m. (EST)
(800) 981-0600

For hearing/
speech-impaired
Dial 711

24-hour Power Outages
(800) 981-0600

Business Service Center

Monday – Friday
7 a.m. – 6 p.m. (EST)
(859) 367-1200
(800) 383-5582

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Visit our Web site at:
www.eon-us.com

Giving back can be quite an "achievement"

The state of our economy is one of the most important topics today. And, what better way for you to consider giving back to our community while, at the same time, helping to prepare our youth to learn about the economy and business?

There's no greater "achievement" than helping both our youth and our economy. Kentucky's Junior Achievement programs are designed to give our youth a "real world" experience in various business fields. Community volunteers like you make the difference. Get involved today; visit www.lexington.ja.org. ■



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- You will get instant access to your current and previous 12 months' account history.
- You will also be able to review your account balance, usage and payment information.

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Three minutes and three steps is all it takes to turn off your paper bill and start KU BillMail®.

To sign up for KU BillMail, visit www.kubillmail.com. You will need:

- Your KU account number
- An active e-mail address

You will need your KU meter number (including the letter at the beginning). For example, enter L123456. This number can be found in the Meter Reading Information section of your KU bill.

For questions or more information on these programs, visit www.eon-us.com or call 1-800-981-0600. ■