

**Imagine what it will take to build the
world's first near-zero emissions power plant.**

Now, imagine what it will save.



It's a plant unlike anything you've ever seen - a plant called Future Gen. It's the world's first near-zero emissions power plant and EON U.S., the parent company of LG&E and KU, is part of an alliance that's helping to build it. The result will be reliable energy, but with a drastic reduction in carbon dioxide emissions. Because at E.ON U.S., we believe we can all work for a better tomorrow, today. Find out how you can help at www.eon-us.com.

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